



MELISSA WIMBERLEY

Graphic Designer

0407 441 962

hello@melissawimberley.com

[www melissawimberley.com](http://www.melissawimberley.com)

[Behance behance.net/melissawimberley](https://behance.net/melissawimberley)

[LinkedIn linkedin.com/melissa-wimberley](https://linkedin.com/melissa-wimberley)

Experience

- 3 **Graphic Design & Marketing Assistant**
RE/MAX Australia —Mar 2016 - Present
 - Designing RE/MAX Australia and RE/MAX New Zealand Rally and Annual Awards convention,
 - Marketing emails using CRM;
 - Creating the 2017 Brand Re-fresh Styles Guide and marketing materials for both RE/MAX Australia and RE/MAX New Zealand;
 - Designing the International RE/MAX Asia Pacific Convention for 2017
 - Successfully launching the first View Property Magazine (very proud of this);
 - Designing a UI Website and Portal for both RE/MAX Australia and RE/MAX New Zealand.
- 2 **Contract Junior Designer**
Ultraprint Corp —Nov 2015 - Jan 2016

Short term contract to provide Subway Franchisee stores across Australia with design solutions; working closely with Subway's branding of the Eat well GO...campaign.
- 1 **Junior Designer / Intern**
Little Peach Co —May 2015 - Oct 2015

In a fast pace Design Studio illustrating and design wedding collateral for clients.

Experience

Bachelor of Communication Design
Billy Blue College of Design
2014to 2015

Diploma of Graphic Design
Southbank Institute of Technology
2011to 2012

Skills



Interests

Editorial Design
Illustration
Packaging
Print Design
Social Media

RE/MAX Brand Re-Fresh

Embarking on this new adventure, RE/MAX underwent its first brand re-fresh. For Australia and New Zealand, this consisted of creating a more clean, modern and minimalist design. We created signboards, press templates, marketing collateral for both regions.



RE/MAX Asia Pacific Convention Agenda

The RE/MAX Asia Pacific Convention was marketed to an engaged international audience, with the agenda booklet serving as a guide, showcasing articles from keynote speakers, directors as well as providing a timeline for different sessions that took place during the event.



RE/MAX View Property

The View Property Magazine was the first collaboration between RE/MAX Australia and RE/MAX New Zealand, showcasing the current markets, trends and property listings. The 84 page magazine received great feedback that will continue to be a twice a year edition.
